

## Brenwynne Grigg

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**From:** maryann pearsonspond.com  
**Sent:** Saturday, September 19, 2020 2:04 PM  
**To:** Economic Stabilization; Borough Assembly  
**Cc:** Liz Perry  
**Subject:** Travel Juneau Funding Request - COVID Protocols and Mitigation Plan

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First, I want to thank you all for everything you have done to support Juneau's business community during this difficult year. Had it not been for your efforts, the community would be in much worse condition than it is now.

That said, it is doubtful we can sustain another year like this one without losing several businesses that contribute to making Juneau such an attractive vacation destination. While significant efforts are underway to develop a COVID-19 vaccine, it is uncertain one will be available before next summer. Without a vaccine, we face another season of cancellations and revenue loss.

One crucial element to help boost Juneau's 2021 tourism revenues would be a community-wide, proactive effort promotion and implementation of practices and certifications demonstrating Juneau's commitment to keeping our visitors safe. Travel Juneau has developed the Protocol and Mitigation plan to address this issue. Travel Juneau also has the broadest reach in the tourism community, so is best positioned to lead and publicize the effort. It is my hope that their plan and funding request be fully approved.

Thank you for your consideration.

Sincerely,  
Maryann  
(907) 789-3772

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