

From: [Emily Kane](#)
To: [City Clerk](#)
Subject: cruise ship visitor industry in Juneau
Date: Friday, January 31, 2020 4:10:19 PM

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Dear Ms Triem

Thank you for steering these important meetings. I would like to register my opinion, as it has evolved after attending several meetings and discussing the issue with a variety of community leaders.

1) I believe the cruise ship visitor "load" is self-limiting. With the new NCL dock, the anchored ship will not be feasible. All the slip slots are spoken for through 2022 according to a statement on record by Drew Green. The 1.3 million number simply cannot grow much more. Therefore I believe imposing restrictions on total numbers is unnecessary and certainly controversial.

2) However, I also believe CBJ can better capture the VALUE of visiting Juneau. We could impose flexible head taxes based on the daily burden of the crush of visitors to downtown. Alaska Airlines does this all the time so there are algorithms to figure out the price points based on supply and demand. I strongly urge CBJ to leverage the desirability of Juneau as a cruise destination in this way. The major benefits include evening out distribution of daily visitors, and increasing city revenue.

3) From what I have learned about NCL, their representative in Juneau has every reason to make the subport land as appealing as possible to local residents. NCL clearly has the funds to make major investments here as they have in Ketchikan and Hoonah. I urge you to meet directly with NCL and the local architect they have chosen. Please survey the plans for the subport and how these plans would flow into adjacent structures, and support the 20 year vision for the sea walk, improving traffic flow, improving both visitor and local experience of downtown during the tourist season. I was impressed, even thrilled, to have a chance to explore these sketches. One of the aspects that appealed to me was a possibility for accessible (senior friendly) condos with a day care on the first floor. NCL has expressed considerable interest in such a structure, as well as designated at least 1/2 the subport land as a city park.

Thank you for your attention and focus!

Emily Kane

Juneau

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