

To: CBJ Assembly  
From: Judy Sherburne  
Date: 31 January 2020  
Subject: Juneau Cruise Ship Industry Comments Submitted

## COMMENTS

I love being the occasional tourist and am honored to share my home with those who are touring. But the cruise ship industry is just that, an industry. It is not touring individuals or small groups exploring a new place in the world. It is a well-greased industrial machine that grows with disregard to the people and places it promotes. The cruise ship industry continues to muscle its way into whatever community it wants, overburdening existing services and resources, resisting regulation, breaking environmental law by dirtying our waters and polluting our air, creating unbearable noise pollution, blocking roads to disregard of safety and security, and shamelessly and selectively promoting the onshore businesses from which it benefits. Why have we chosen this form of tourism when we could be creating more of our own, diverse, and locally based tourism that is sensitive to the community?

The cruise ship industry has swamped small towns, neighborhoods of larger cities, and villages around the world. As contributors to local economies, some communities have found ways to resist the economic temptation for sake of maintaining their local culture and life-style. Legal arguments against limiting the industry are unfair and uncreative. Balance is possible. How many days have I experienced cars, buses, vans, semis, pedicabs, and people bringing traffic to a standstill for half a mile along Egan/Thane Rd. Too many. But that has given me plenty of time to ponder how, despite long standing concern by some in the community, Juneau has been taken over in a way that displaces our historical lifestyle and imposes the industry's seasonal, Disneyland form of packaged tourism. Economics is a primary driver so, again, why not better promote locally based tourism and limit the negative overbearing effects of the large-scale cruise ship industry?

I hope that serious consideration is given to finding ways to exert greater influence on large-scale cruise ship tourism. For starters: 1) reduce the number of large cruise ships to 3 per/day max, 2) reduce the maximum ship size to those pre-2015 and 3) establish at least one day per week that is large scale ship-free. Thank you.

