



**Juneau Commission
on Sustainability**

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To: Carole Triem, Chair, Visitor Industry Task Force
Committee Members, Visitor Industry Task Force

CC: Alicia Hughes-Skandjis, Assembly Liaison, JCOS
Wayde Bryson, Chair, Human Resources Committee Chair

From: Duff Mitchell, Chair, Juneau Commission on Sustainability

Subject: JCOS Visitor Industry Task Force Comments: Clean Port Initiative

Date: January 10, 2020

Dear Carole Triem, Chair and Visitor Industry Task Force members

The Juneau Commission on Sustainability (JCOS) would like to submit a Clean Port initiative (CPI) framework for your consideration. The CPI is an attempt at constructive solutions and suggestions to address, mitigate or remove specific impacts of the tourism industry related to emissions, waste and downtown congestion. Our concise suggestions integrate and complement our previous VITF submission on dock electrification backgrounder and our recent Marine Passenger Fee on a dock electrification plan outline that we have provided to the Assembly.

The JCOS is a resource to the Assembly to conduct further research and can provide more information on our 4-point Clean Port Initiative to the VITF and Assembly if requested.

Sincerely submitted on behalf of the entire Juneau Commission on Sustainability,

Duff Mitchell
Chair

Attachment-Clean Port Initiative

Clean Port Initiative

CBJ Juneau Commission on Sustainability-Visitor Industry Task Force Comments

This initiative is proposed to help address issues of tourism growth related to CBJ's sustainability goals, including those in the Comprehensive Plan, the Juneau Climate Action and Implementation Plan and the Juneau Renewable Energy Strategy. Several of these actions have also been proposed and received a positive public review in Blueprint Downtown.

1. Action Plan with milestones to Electrify All Cruise Port Berths-CBJ owned 16B berths and all current and future Juneau berthing facilities.

How-Seek Federal Funding to match private and public funds with unified public and private support.

2. Action Plan with milestones to incentivize the reduction of traffic congestion and provide a sunset to remove diesel buses from the downtown corridor: transformation to electric buses; if a downtown circulator/concept is developed, develop as an electric circulator.

How-Coordinate public/private efforts. Consider Incentives (premium parking, property tax, other) to motivate shift from older tier diesel buses to electric.

3. Incentivize removal of plastic bottles with reusable bottles and provide downtown and key visitor location bottle filling stations.

How- Consider Incentivizing industry to replace one-time use bottles with reusable water bottles either provided free or sold as low-cost souvenirs positively representing Juneau. CBJ Provides free filling stations in the downtown area and key locations with high tourist traffic areas.

4. Incentivize reusable shopping bags that can double as a souvenir and continued use when visitors return to their home.

How-Consider Incentivizing industry to replace plastic bags with reusable shopping bags that can also serve as souvenirs positively representing Juneau.