

**VISITOR INDUSTRY TASK FORCE  
THE CITY AND BOROUGH OF JUNEAU, ALASKA**

January 7, 2020 12:05 PM  
City Hall, Assembly Chambers

**I. CALL TO ORDER/ROLL CALL**

**II. APPROVAL OF AGENDA**

**III. APPROVAL OF MINUTES**

**IV. MEETING GOAL**

- a. Address the charging question: *Is the current approach to managing the visitor industry adequate to make Juneau an attractive place to live and to visit***
- i. Understand who manages what activities related to tourism in Juneau*
  - ii. Learn about various management approaches*
  - iii. Identify areas of weakness in management and opportunities for additional collaboration*

**V. PRESENTATION ON TOURISM MANAGEMENT**

- a. U.S. Coast Guard Jurisdiction and Authority in the Port of Juneau – Captain Stephen White, United States Coast Guard**

**VI. DISCUSSION**

- a. Recap on 12/17 presentations on management**
- i. Is there consistency and coordination in management strategy across the community?*
  - ii. Are there areas and facilities that lack management or are not managed appropriately?*
  - iii. Are there areas or uses where we should focus more discussion on management?*

**VII. UPCOMING MEETINGS**

- a. Public input sessions scheduled for January 11, 2020 at 10am and January 16, 2020 at 5:30 pm in the Assembly Chambers**
- b. Future meeting topics**
- i. January 21, 2020 – Visitor “Cap” or Restriction**
  - ii. February 4, 2020 – Long Range Waterfront Plan**
  - iii. February 18, 2020 – Committee Report and Direction for Staff**

**VIII. ADJOURNMENT**

Note: Agenda packets are available to review online at <https://juneau.org>

ADA accommodations available upon request: Please contact the City Clerk’s office 72 hours prior to any meeting so arrangements can be made to have a sign language interpreter present or an audiotape of the Assembly’s agenda made available. The Clerk’s office telephone number is 589-5278, TDD 586-5351, email: [city.clerk@juneau.org](mailto:city.clerk@juneau.org)



# Agenda

**CALL TO ORDER/ROLL CALL**

**APPROVAL OF AGENDA**

**APPROVAL OF MINUTES**

**MEETING GOAL**

**PRESENTATION ON TOURISM MANAGEMENT**

U.S. Coast Guard Jurisdiction and Authority in the Port of Juneau – Captain Stephen White, United States Coast Guard

**DISCUSSION**

Recap on 12/17 presentations on management

**UPCOMING MEETINGS**

Public input sessions scheduled for January 11, 2020 at 10am and January 16, 2020 at 5:30 pm in the Assembly Chambers

Future meeting topics

January 21, 2020 – Visitor “Cap” or Restriction

February 4, 2020 – Long Range Waterfront Plan

February 18, 2020 – Committee Report and Direction for Staff

**ADJOURNMENT**



## Meeting Goal

Charging Question: *Is the current approach to managing the visitor industry adequate to make Juneau an attractive place to live and to visit?*

- Understand who manages what activities related to tourism in Juneau
- Learn about various management approaches
- Identify areas of weakness in management and opportunities for additional collaboration



## Recap of 12/17 Presentations on Management

On the ground –pedestrian flow, vehicles, traffic, streets, parks, trails and facilities

- TBMP, D&H, P&R, CDD

On the water – best practices, wildlife, boat traffic

- D&H, CLAA, NOAA

On the docks – cruise scheduling, tours, operations

- D&H, CLAA

In the air – helicopters, planes and tours

- TBMP

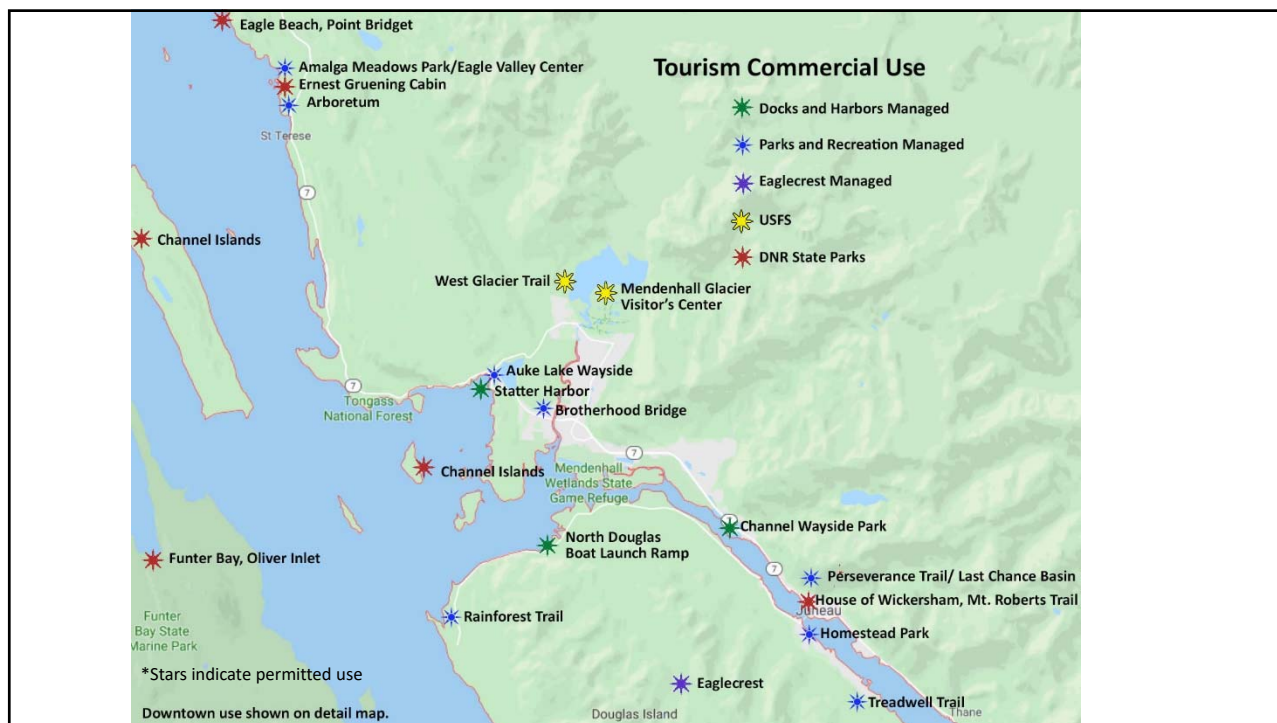
At the glacier – buses, tours, helicopters

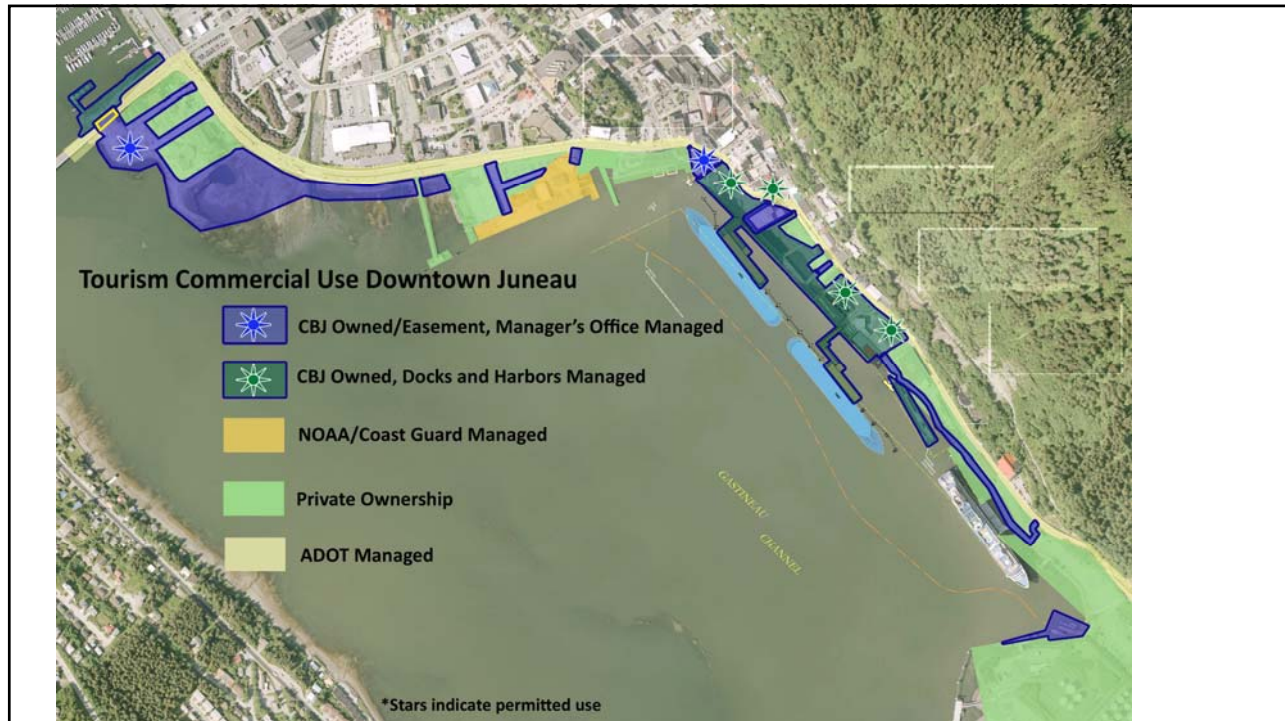
- USFS



# Management Approaches

Organization	Authority	Managing Body	Area	Intent or Approach
TBMP	Voluntary	Community	Transportation	Minimize impacts of tourism
CLAA	Contractual	Private Business	Scheduling of Ships, Dockside Services	Historical priority
Mendenhall Glacier Visitor's Center	Federal Law	USFS	Visitation at Mendenhall Glacier Recreation Area	Permit Issuance
Whale Sense	Voluntary	NOAA	Whale watching boats	Protection of whales
CBJ	Municipal Code	Docks and Harbors	Downtown Docks, Boat Launch Ramps, Statter Harbor, Seawalk, Bus and Transport Loading Zones	Permit Issuance
	Municipal Code	Parks and Recreation	Park lands and Seawalk	Permit Issuance
	Municipal Code	Community Development	New Construction and Conditional Use	Permit Issuance





## Discussion Questions

- *Is there consistency and coordination in management strategy across the community?*
- *Are there areas and facilities that lack management or are not managed appropriately?*
- *Are there areas or uses where we should focus more discussion on management?*

# Upcoming Meetings

## Public input sessions:

January 11, 2020 at 10am, Assembly Chambers  
January 16, 2020 at 5:30 pm, Assembly Chambers

## Regular meetings:

January 21, 2020 – Visitor “Cap” or Restriction  
February 4, 2020 – Long Range Waterfront Plan  
February 18, 2020 – Committee Report

