

## Di Cathcart

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**From:** Sierra Gadaire <sbgadaire@gmail.com>  
**Sent:** Thursday, December 19, 2019 11:42 AM  
**To:** City Clerk  
**Subject:** Visitor Industry Task Force Comment

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Greetings,

I would ask that the Visitor Industry Task Force specifically address the sustainability of their suggested solutions. I realize we're a long way off of concrete solutions/policies from the task force, but Juneau has (and will hopefully continue to be) a "green-minded" city. There's no reason tourism shouldn't be leading the way in that. It can be valuable, even at this early of a stage in the process, to ask yourselves "how can we incorporate sustainable technology or thinking into our approach?"

A specific idea I would put to the task force is how we may be able to create financial incentives to tourism businesses to invest in green equipment. Things like electric 14 passenger vans (<http://www.phoenixmotorcars.com>) are an achievable though still costly technology. Many years ago, the city worked out a deal with Wings to provide no-interest loans to equip their planes with quieter tech - why not do the same thing, but with greener tech? It doesn't have to be loans, either; it could be a tax break or a CBJ passenger loading fee credit, etc etc. I'll leave the big thinking to the Task Force, but I think you catch my drift.

Thank you for the work that you are doing--and on a volunteer basis, no less. It is valuable and important.

Best,

Sierra Gadaire